

**New Patterns of Structural Change and Effects  
on Inclusive Development  
A Case Study of South Africa and Brazil**

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# Background

- Recent industrializers have not been following the previously observed patterns in terms of sectoral change and employment (Timmer and Akkus 2008; UNRISD 2010; van der Hoeven 2010, 2012; McMillan and Rodrik 2012; Rodrik 2013a, 2013b; Subramanian 2014).
- The effect of these changing structural patterns on well-being has not yet been systematically examined.

# Overview

- Created a household level multi-dimensional indicator of well-being, analyzed using growth incidence curves and decomposition of change.
- Studying insertion of households into the economy via employment and geographical location and the extent to which the residents of those households are sharing in the benefits from growth.

# Overview

- Initial results here suggest that current patterns contradict received models of development and distribution in some ways.
- Redistribution alone may not be insufficient in creating inclusive development if the patterns of structural change do not sufficiently involve people in the processes of growth, particularly through accessible and remunerative employment.

# Methods of Analysis

- Focused country case studies, using qualitative and quantitative analysis.
- The analysis combines the household level multi-dimensional indicator of well-being with the applications of the non-income growth incidence curve (NIGIC) techniques of Klasen (2008) and Peragine et al (2013), as well as the techniques for decomposition of change by sector first introduced by Ravallion and Huppi (1991), with modifications based on van Ark and Timmer (2003).

# Data

IPUMS-International (Minnesota Population Center 2013)

Original Sources:

South Africa the Population Census 1996 and Community Survey 2007

Brazil 1991 General Census X and 2010 General Census XII

Sample sizes used (total households with sufficient data to create indicator):

South Africa 1996: 420,795 households

South Africa 2007: 98,753 households

Brazil 1991: 1,118,840 households

Brazil 2010: 1,448,319 households

# Multidimensional Well-being

| Table 1. Multidimensional Index of Well-Being |  |           |                       |
|---|--|-----------|-----------------------|
| Category                                      | Variables                                  | Weighting | Weighting by category |
| Health Index                                  | Child Survival Rate                        | 1/3       | 1/3                   |
| Material Conditions Index                     | Phone                                      | 1/18      | 1/3                   |
|   | Water Supply (ordinal normalized to 0-1)   | 1/18      |                       |
|   | Toilet (ordinal normalized to 0-1)         | 1/18      |                       |
|   | Rooms per person(normalized to 0-1)        | 1/18      |                       |
|   | Electricity                                | 1/18      |                       |
|   | Cooking Fuel                               | 1/18      |                       |
| Education Index                               | School Age Enrollment Rate                 | 1/6       | 1/3                   |
|   | Ratio of Adults Primary Completed          | 1/12      |                       |
|   | Ratio of Adults Higher Secondary Completed | 1/12      |                       |

# Household "Types"

Agriculture Rural

Agriculture Urban

Rural non-farm

Urban high-productivity secondary and mining

Urban low productivity services and secondary

Urban midlevel productivity services

Urban high productivity services

Urban public employment

Rural unemployed

Urban unemployed

Rural-not in labor market

Urban-not in labor market

Rural unclassified

Urban unclassified



# “Type” NIGIC

$$g^T \left( \frac{i}{m} \right) = \frac{\mu_{it} - \mu_{i(t-1)}}{\mu_{i(t-1)}}, \forall i \in \{1 \dots m\}$$

$\mu_{i(t-1)}$  = the mean score for type  $i$  and time  $t-1$ , calculated for all types  $m$ . The types are put in ascending order according to their means in time  $t-1$ .

# Decomposition of Change

$$\Delta WBI = \Delta WBI^{within} + \Delta WBI^{shift}$$

Within Group:

$$\Delta WBI^{within,i} = (WBI_t^i - WBI_{(t-1)}^i) * \left( \frac{P_t^i + P_{(t-1)}^i}{2} \right), \forall i \{1 \dots m\}$$

Shift:

$$\Delta WBI^{shift,i} = (P_t^i - P_{(t-1)}^i) * \left( \left( \frac{(WBI_t^i + WBI_{(t-1)}^i)}{2} \right) - WBI^{shrinking} \right), \forall i \{1 \dots k\}$$

# South Africa

## Policy:

- Combination of redistributive policy/ basic needs fulfillment welfare state and neoliberal macroeconomic policies such as trade and financial liberalization (Aliber 2003, Padayachee 2005).

## Employment and Inequality:

- Income inequality rose, inequality within each racial group was a bigger contributor to overall inequality (Leibbrandt et al 2012) , attributed to labor market outcomes (Bhorat et al 2009, Seekings and Nattrass 2002, Leibbrandt et al 2012).

## Economic Structure:

- From 2000-2007, agricultural employment declined to less than 10%, manufacturing employment stagnated at around 14%, Low productivity services increased to about 22% (ILO 2014).
- From 1990s-2000s, agricultural 3-4% GDP, Manufacturing drops from more than 20% (1995) to less than 15%, Tertiary sector more than 60% GDP and growing (UNSTATS 2013).

# Brazil

## Policy:

- 1990s -a series of liberalizing and privatization reforms, and the introduction of inflation targets and strict fiscal guidelines, along with an increase in spending on health, education, and on the social safety net (Burlamaqui, Souza, and Barbosa-Filho, 2006)
- Post-2004, continued focus on inflation targeting, along with increased efforts at social and economic inclusion (Salazar-Xirinachs, Nubler, and Kozul-Wright 2014), re-emphasis on industrial policy (Kupfer, Ferraz, and Marques 2013, Salazar-Xirinachs, Nubler, and Kozul-Wright 2014).

## Employment and Inequality:

- Historically one of the world's most unequal countries, but positive improvements in income inequality in the 2000s (Lustig, Lopez-Calva, Ortiz-Juarez 2011).
- Lustig, Lopez-Calva, Ortiz-Juarez (2011) attribute the decline in inequality to three main factors, a decrease in the gaps between wages by education level, increased integration of urban and non-urban labor markets, and more and better targeted government transfers .

## Economic Structure:

- From early 1990s to 2000s, manufacturing as % of GDP declined from 25% to 17%, agriculture from 10% to 5%, low productivity services (wholesale and retail trade, restaurants) from 7% GDP in 1991 to 20% in 2010 (UNSTATS 2013).
- Manufacturing peaked at 15%, and then began to decline after the late 1980s (Rodrik 2013a), to about 14% of the labor force in the 2000s (ILO 2014).
- Agricultural -almost 40% of total employment in 1980(de Vries et al 2011), in high teens and still shrinking in 2000s, Wholesale and retail trade-18% in 2009 (ILO 2014).

# Results

South Africa: 1996 - 2007

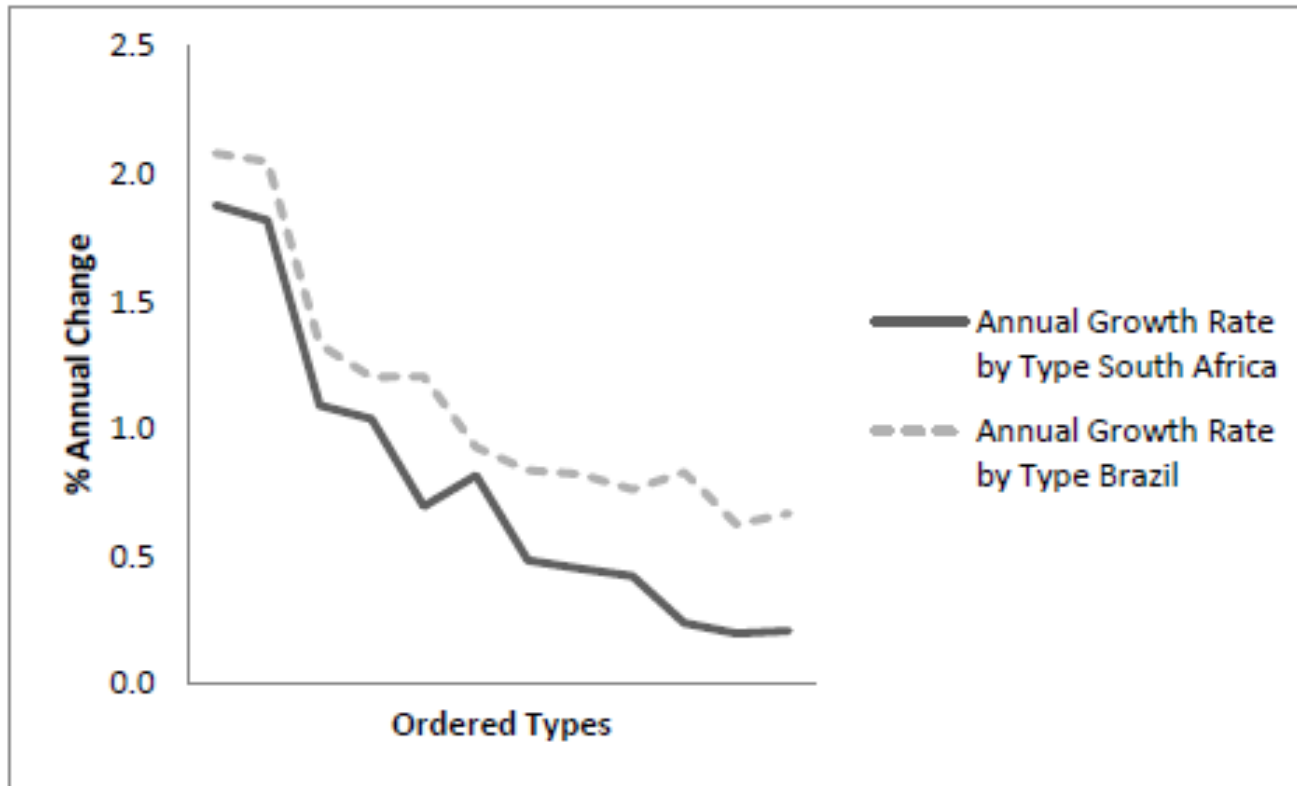
Brazil: 1991- 2010

# Descriptive Statistics

| Table 2. | South Africa 1996 Average Score | South Africa 2007 Average Score | Annual Rate of Change Over Period |
|----------|---------------------------------|---------------------------------|-----------------------------------|
| All      | 65.63                           | 73.61                           | 1.04%                             |
|          |                                 |                                 |                                   |
| Black    | 60.38                           | 70.88                           | 1.46%                             |
| White    | 88.2                            | 88.87                           | 0.07%                             |
| Coloured | 75.07                           | 79.7                            | 0.54%                             |
|          |                                 |                                 |                                   |
| Rural    | 54.08                           | 64.9                            | 1.66%                             |
| Urban    | 76.26                           | 79.34                           | 0.36%                             |

| Table 3.   | Brazil 1991 Average Score | Brazil 2010 Average Score | Annual Rate of Change Over Period |
|------------|---------------------------|---------------------------|-----------------------------------|
| All        | 63.36                     | 77.71                     | 1.07%                             |
|            |                           |                           |                                   |
| White      | 68.35                     | 80.18                     | 0.84%                             |
| Black      | 57.79                     | 76.25                     | 1.46%                             |
| Indigenous | 47.2                      | 69.75                     | 2.06%                             |
| Asian      | 78.75                     | 78.98                     | 0.02%                             |
| Brown      | 58.14                     | 75.56                     | 1.38%                             |
|            |                           |                           |                                   |
| Rural      | 48.27                     | 68.48                     | 1.84%                             |
| Urban      | 67.91                     | 79.35                     | 0.82%                             |

# Type-NIGICs

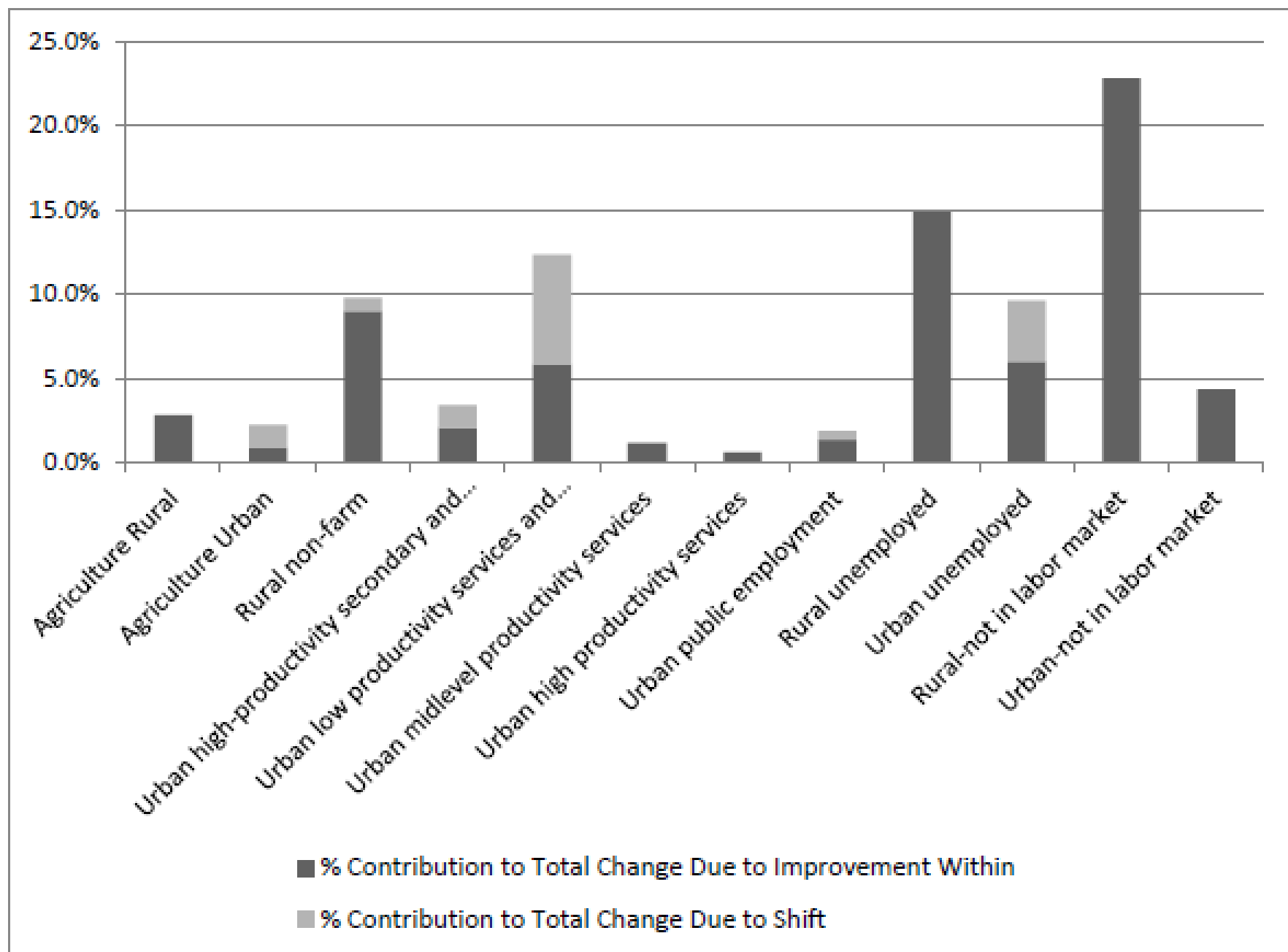


| Table 4.                                      | South Africa 1996 |        | South Africa 2007 |        | Annual Rate of Change Over Period |
|---|-------------------|--------|-------------------|--------|-----------------------------------|
| Geographic/Employment Groups                  | Average Score     | % Pop. | Average Score     | % Pop. |                                   |
| Agriculture Rural                             | 57.03             | 4%     | 64.31             | 2%     | 1.09%                             |
| Agriculture Urban                             | 70.52             | 1%     | 77.16             | 1%     | 0.82%                             |
| Rural non-farm                                | 62.15             | 9%     | 69.68             | 10%    | 1.04%                             |
| Urban high-productivity secondary and mining  | 79.58             | 8%     | 81.69             | 8%     | 0.24%                             |
| Urban low productivity services and secondary | 75.32             | 10%    | 79.15             | 14%    | 0.45%                             |
| Urban midlevel productivity services          | 79.47             | 3%     | 83.25             | 2%     | 0.42%                             |
| Urban high productivity services              | 84.8              | 3%     | 86.75             | 2%     | 0.21%                             |
| Urban public employment                       | 83.76             | 6%     | 85.59             | 6%     | 0.20%                             |
| Rural unemployed                              | 53                | 11%    | 64.74             | 9%     | 1.82%                             |
| Urban unemployed                              | 69.39             | 7%     | 74.91             | 10%    | 0.70%                             |
| Rural-not in labor market                     | 50.38             | 22%    | 61.95             | 10%    | 1.88%                             |
| Urban-not in labor market                     | 71.75             | 11%    | 75.68             | 7%     | 0.48%                             |
| Rural unclassified                            | 58.75             | 2%     | 62.84             | 9%     | 0.61%                             |
| Urban unclassified                            | 78.61             | 4%     | 78.93             | 10%    | 0.04%                             |



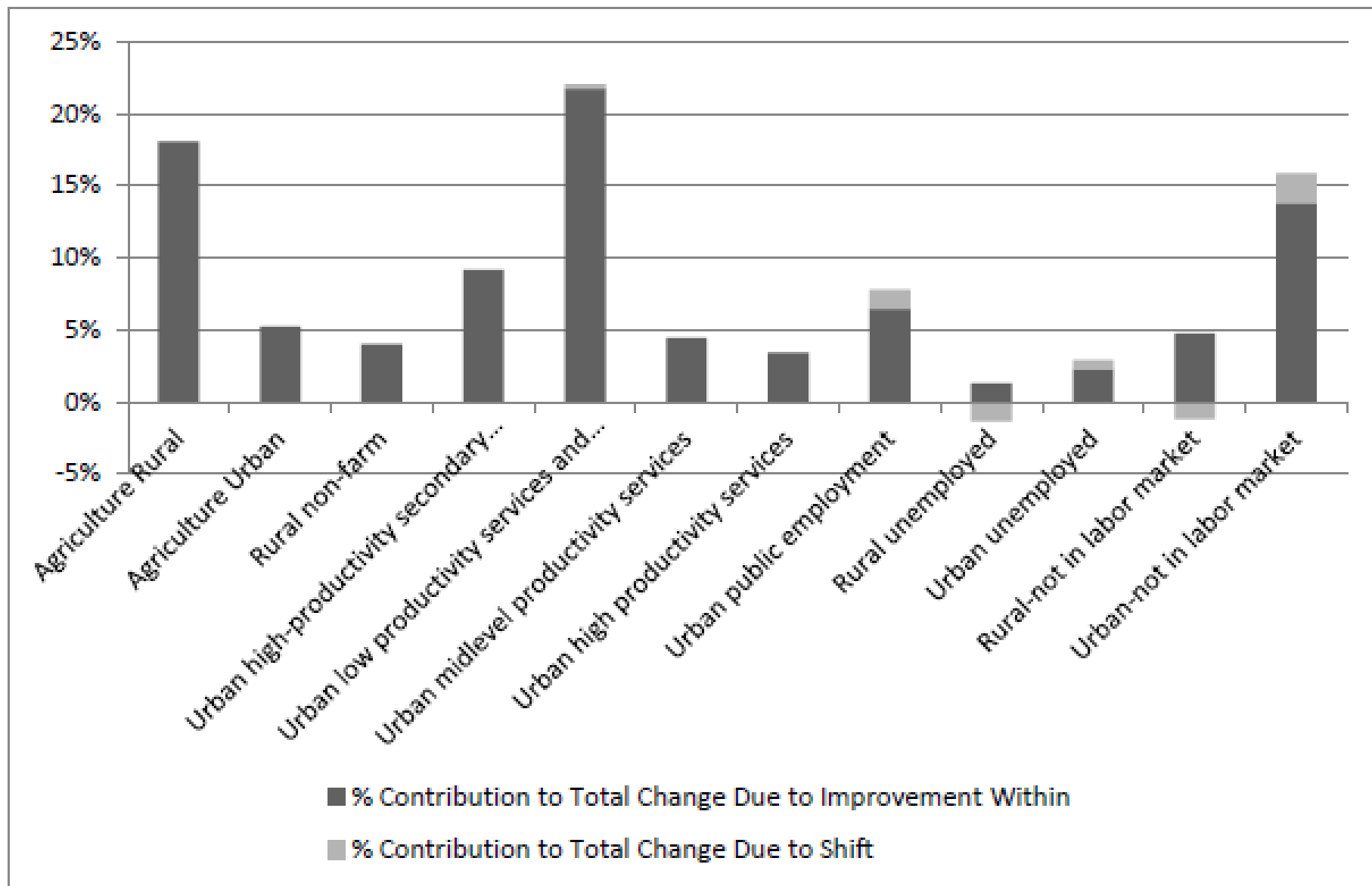
| Table 5.<br>Geographic/<br>Employment Groups     | Brazil 1991      |           | Brazil 2010      |           | Annual Rate of<br>Change Over<br>Period |
|--|------------------|-----------|------------------|-----------|---|
|  | Average<br>Score | %<br>Pop. | Average<br>Score | %<br>Pop. |   |
| Agriculture Rural                                | 46.33            | 17%       | 68.38            | 6%        | 2.05%                                   |
| Agriculture Urban                                | 59               | 6%        | 74.19            | 3%        | 1.21%                                   |
| Rural non-farm                                   | 57.75            | 4%        | 72.59            | 3%        | 1.20%                                   |
| Urban high-productivity secondary and<br>mining  | 69.48            | 13%       | 80.31            | 10%       | 0.76%                                   |
| Urban low productivity services and<br>secondary | 67.3             | 26%       | 78.67            | 26%       | 0.82%                                   |
| Urban midlevel productivity services             | 69.85            | 6%        | 81.77            | 5%        | 0.83%                                   |
| Urban high productivity services                 | 74.27            | 5%        | 83.64            | 5%        | 0.63%                                   |
| Urban public employment                          | 74.36            | 8%        | 84.42            | 9%        | 0.67%                                   |
| Rural unemployed                                 | 50.79            | 0%        | 65.42            | 2%        | 1.33%                                   |
| Urban unemployed                                 | 64.85            | 1%        | 76.03            | 4%        | 0.84%                                   |
| Rural-not in labor market                        | 44.91            | 2%        | 66.71            | 4%        | 2.08%                                   |
| Urban-not in labor market                        | 64.43            | 11%       | 76.86            | 19%       | 0.93%                                   |
| Rural unclassified                               | 50.32            | 0%        | 70.79            | 0%        | 1.80%                                   |
| Urban unclassified                               | 65.19            | 0%        | 81.06            | 4%        | 1.15%                                   |

Figure 3. Decomposition of Improvement South Africa



| Table 6.                                      | South Africa 1996-2007                                   |   |
|---|--|---|
|   | % Contribution to Total Change Due to Improvement Within | % Contribution to Total Change Due to Shift |
| Agriculture Rural                             | 3%   | .   |
| Agriculture Urban                             | 1%   | 1%  |
| Rural non-farm                                | 9%   | 1%  |
| Urban high-productivity secondary and mining  | 2%   | 1%  |
| Urban low productivity services and secondary | 6%   | 7%  |
| Urban midlevel productivity services          | 1%   | .   |
| Urban high productivity services              | 1%   | .   |
| Urban public employment                       | 1%   | 1%  |
| Rural unemployed                              | 15%  | .   |
| Urban unemployed                              | 6%   | 4%  |
| Rural-not in labor market                     | 23%  | .   |
| Urban-not in labor market                     | 4%   | .   |
| Rural unclassified                            | 3%   | -1%   |
| Urban unclassified                            | 0.3%   | 12%   |
| Total   | 75%  | 25%   |

Figure 4. Decomposition of Improvement Brazil



| Table 7.                                      | Brazil 1991-2010   |   |
|---|--|---|
|   | % Contribution to Total Change Due to Improvement Within | % Contribution to Total Change Due to Shift |
| Agriculture Rural                             | 18%  | .   |
| Agriculture Urban                             | 5%   | .   |
| Rural non-farm                                | 4%   | .   |
| Urban high-productivity secondary and mining  | 9%   | .   |
| Urban low productivity services and secondary | 22%  | 0.3%  |
| Urban midlevel productivity services          | 4%   | .   |
| Urban high productivity services              | 3%   | .   |
| Urban public employment                       | 6%   | 1%  |
| Rural unemployed                              | 1%   | -1%   |
| Urban unemployed                              | 2%   | 1%  |
| Rural-not in labor market                     | 5%   | -1%   |
| Urban-not in labor market                     | 14%  | 2%  |
| Rural unclassified                            | 0.3%   | -0.1%                                       |
| Urban unclassified                            | 2%   | 1%  |
| Total   | 97%  | 3%  |

# Initial Observations

## South Africa

- Initially poorer performing households and groups have gained more but large gaps remain “catch-some groups were still performing worse in 2007 than even mid-level groups were in 1996.
- Majority of the improvement came from improvement within the lower performing groups, and much less of the improvement came from movement from lower to higher groups.
- Biggest positive change from structural shift was towards low productivity urban services. But, low productivity urban services are worse performers than urban high productivity work and public employment were in 1996.

## Brazil

- Higher portion still in agriculture. Agricultural workers, though, were underperforming all groups except rural unemployed and not in labor market, and were still doing worse than most urban groups were in 1991.
- Almost no improvement from structural change. Large portion of the population already in low-level urban work, and the major source of improvement is within that type.
- Both countries have raised the floor on living standards for the worst performing groups, certainly, but have not succeeded in truly enabling members of those groups to “catch up. “

“Raising the floor” or “true inclusion”?