

Optimal Taxation and Public Provision for Poverty Minimization

Ravi Kanbur (Cornell University)

Jukka Pirttilä (UNU-WIDER)

Matti Tuomala (University of Tampere)

Tuuli Ylinen (Aalto University)

UNU-WIDER Conference on Inequality

5 September 2014

Introduction

- ▶ Many developing countries suffer from high inequality
- ▶ Typically the only way for a government to affect inequality and poverty is via redistributive taxes and transfers, as well as public good provision
- ▶ In low-income countries, these systems are still in early age: need to upgrade towards more comprehensive systems

Our paper

- ▶ Characterize the optimal redistributive tax-transfer system for developing countries
 - ▶ Labour income tax, commodity taxes
 - ▶ Cash transfer, public provision of public and private goods
- ▶ Employ optimal tax theory framework (Mirrlees 1971)

Our paper

- ▶ **Modifications to optimal tax framework for developing countries**
- ▶ Depart from fully nonlinear taxes
 - ▶ Consider a linear income tax, universal benefit
 - ▶ Follow linear tax literature (Dixit&Sandmo 1977, Piketty&Saez 2013)
- ▶ Depart from social welfare maximization as objective (based on individual utilities)
 - ▶ Consider poverty minimization as explicit objective
 - ▶ Follow general non-welfarist literature (Seade 1980, Kanbur, Pirttilä&Tuomala 2006) and poverty minimization literature (Kanbur,Keen&Tuomala 1994, Pirttilä&Tuomala 2004)

Our paper

- ▶ Modifications to optimal tax framework for developing countries
- ▶ Depart from fully nonlinear taxes
 - ▶ Consider a linear income tax, universal benefit
 - ▶ Follow linear tax literature (Dixit&Sandmo 1977, Piketty&Saez 2013)
- ▶ Depart from social welfare maximization as objective (based on individual utilities)
 - ▶ Consider poverty minimization as explicit objective
 - ▶ Follow general non-welfarist literature (Seade 1980, Kanbur, Pirttilä&Tuomala 2006) and poverty minimization literature (Kanbur,Keen&Tuomala 1994, Pirttilä&Tuomala 2004)

Our paper

- ▶ Modifications to optimal tax framework for developing countries
- ▶ Depart from fully nonlinear taxes
 - ▶ Consider a linear income tax, universal benefit
 - ▶ Follow linear tax literature (Dixit&Sandmo 1977, Piketty&Saez 2013)
- ▶ Depart from social welfare maximization as objective (based on individual utilities)
 - ▶ Consider poverty minimization as explicit objective
 - ▶ Follow general non-welfarist literature (Seade 1980, Kanbur, Pirttilä&Tuomala 2006) and poverty minimization literature (Kanbur,Keen&Tuomala 1994, Pirttilä&Tuomala 2004)

Preview of results

- ▶ Changing from welfare maximization to poverty minimization, some of the standard optimal tax results change
 - ▶ More sensitive to labour supply behaviour
 - ▶ Uniform commodity taxes are never optimal; favour differentiated commodity taxes

Preview of results

- ▶ Changing from welfare maximization to poverty minimization, some of the standard optimal tax results change
 - ▶ More sensitive to labour supply behaviour
 - ▶ Uniform commodity taxes are never optimal; favour differentiated commodity taxes

Preview of results

- ▶ Changing from welfare maximization to poverty minimization, some of the standard optimal tax results change
 - ▶ More sensitive to labour supply behaviour
 - ▶ Uniform commodity taxes are never optimal; favour differentiated commodity taxes

Outline

Introduction

Model of optimal taxation for developing countries

- Model basics

- Linear income taxation

- Linear income tax & Public provision of public and private goods

- Linear income tax & Commodity taxation

Summary and applications of the model

- Summary

- Applications/Future work

Outline

Introduction

Model of optimal taxation for developing countries

Model basics

Linear income taxation

Linear income tax & Public provision of public and private goods

Linear income tax & Commodity taxation

Summary and applications of the model

Summary

Applications/Future work

The model

- ▶ Government's instruments:
 - ▶ linear income tax τ
 - ▶ universal lump-sum benefit b
 - ▶ public provision: pure public good G or quasi-private good
 $s = G + h$
 - ▶ commodity taxes (subsidies) t_j

The model

- ▶ N individuals with labour income $z^i = w^i L^i$, consumption $c^i = (1 - \tau)z^i + b$
- ▶ Government's objective
 - ▶ Social welfare maximization
 $\max \sum_i W(V^i(1 - \tau, b))$ s.t. $\tau \sum_i z^i = Nb + R$
 - ▶ General non-welfarism
 $\max \sum_i F(c^i, z^i)$ s.t. $\tau \sum_i z^i = Nb + R$
 - ▶ Poverty minimization as a case of non-welfarism
 $\sum_i F(c^i, z^i) = \sum_i D(c^i, \bar{c}) \quad \left(= \frac{1}{N} \sum_{i=1}^h \left(\frac{\bar{c} - c^i}{\bar{c}} \right)^\alpha \right)$

The model

- ▶ N individuals with labour income $z^i = w^i L^i$, consumption $c^i = (1 - \tau)z^i + b$
- ▶ Government's objective
 - ▶ Social welfare maximization
 $\max \sum_i W(V^i(1 - \tau, b))$ s.t. $\tau \sum_i z^i = Nb + R$
 - ▶ General non-welfarism
 $\max \sum_i F(c^i, z^i)$ s.t. $\tau \sum_i z^i = Nb + R$
 - ▶ Poverty minimization as a case of non-welfarism
 $\sum_i F(c^i, z^i) = \sum_i D(c^i, \bar{c}) \quad \left(= \frac{1}{N} \sum_{i=1}^h \left(\frac{\bar{c} - c^i}{\bar{c}} \right)^\alpha \right)$

The model

- ▶ N individuals with labour income $z^i = w^i L^i$, consumption $c^i = (1 - \tau)z^i + b$
- ▶ Government's objective
 - ▶ Social welfare maximization
$$\max \sum_i W(V^i(1 - \tau, b)) \text{ s.t. } \tau \sum_i z^i = Nb + R$$
 - ▶ General non-welfarism
$$\max \sum_i F(c^i, z^i) \text{ s.t. } \tau \sum_i z^i = Nb + R$$
 - ▶ Poverty minimization as a case of non-welfarism
$$\sum_i F(c^i, z^i) = \sum_i D(c^i, \bar{c}) \quad \left(= \frac{1}{N} \sum_{i=1}^h \left(\frac{\bar{c} - c^i}{\bar{c}} \right)^\alpha \right)$$

The model

- ▶ N individuals with labour income $z^i = w^i L^i$, consumption $c^i = (1 - \tau)z^i + b$
- ▶ Government's objective
 - ▶ Social welfare maximization
$$\max \sum_i W(V^i(1 - \tau, b)) \text{ s.t. } \tau \sum_i z^i = Nb + R$$
 - ▶ General non-welfarism
$$\max \sum_i F(c^i, z^i) \text{ s.t. } \tau \sum_i z^i = Nb + R$$
 - ▶ Poverty minimization as a case of non-welfarism
$$\sum_i F(c^i, z^i) = \sum_i D(c^i, \bar{c}) \quad \left(= \frac{1}{N} \sum_{i=1}^h \left(\frac{\bar{c} - c^i}{\bar{c}} \right)^\alpha \right)$$

Outline

Introduction

Model of optimal taxation for developing countries

Model basics

Linear income taxation

Linear income tax & Public provision of public and private goods

Linear income tax & Commodity taxation

Summary and applications of the model

Summary

Applications/Future work

Results: Linear income taxation

When the government is welfaristic, we have the optimal tax rate:

$$\frac{\tau^*}{1 - \tau^*} = \frac{1}{e} (1 - \Omega)$$

- ▶ e aggregate labour supply elasticity: $e \uparrow \Rightarrow \tau \downarrow$
- ▶ Ω takes inequality into account via welfare-weighted incomes:
more unequal = $\Omega \downarrow \Rightarrow \tau \uparrow$

Results: Linear income taxation

When the government is welfaristic, we have the optimal tax rate:

$$\frac{\tau^*}{1 - \tau^*} = \frac{1}{e} (1 - \Omega)$$

- ▶ e aggregate labour supply elasticity: $e \uparrow \Rightarrow \tau \downarrow$
- ▶ Ω takes inequality into account via welfare-weighted incomes:
more unequal = $\Omega \downarrow \Rightarrow \tau \uparrow$

Results: Linear income taxation

When the government's objective is to minimize poverty (deprivation $D(c^i, \bar{c})$), the optimal tax rule becomes:

$$\frac{\tau^*}{1 - \tau^*} = \frac{1}{e} (1 - \tilde{D})$$

▶ $e \uparrow \Rightarrow \tau \downarrow$

▶ $\tilde{D} = \frac{1}{z} \frac{\sum_i D_c(z^i + (1-\tau)z_{1-\tau}^i)}{\sum_i D_c(1 + (1-\tau)z_b^i)} = \frac{1}{z} \frac{\sum_i D_c(1+e^i)z^i}{\sum_i D_c(1+(1-\tau)z_b^i)}$ measures the relative efficiency of taxes in reducing deprivation: $\tilde{D} \downarrow \Rightarrow \tau \uparrow$

▶ additional efficiency impact e^i within \tilde{D} : induce the poor to work more by lowering τ (on everyone) (cf. Kanbur, Keen&Tuomala 1994)

Results: Linear income taxation

When the government's objective is to minimize poverty (deprivation $D(c^i, \bar{c})$), the optimal tax rule becomes:

$$\frac{\tau^*}{1 - \tau^*} = \frac{1}{e} (1 - \tilde{D})$$

▶ $e \uparrow \Rightarrow \tau \downarrow$

▶ $\tilde{D} = \frac{1}{z} \frac{\sum_i D_c(z^i + (1-\tau)z_{1-\tau}^i)}{\sum_i D_c(1 + (1-\tau)z_b^i)} = \frac{1}{z} \frac{\sum_i D_c(1+e^i)z^i}{\sum_i D_c(1+(1-\tau)z_b^i)}$ measures the relative efficiency of taxes in reducing deprivation: $\tilde{D} \downarrow \Rightarrow \tau \uparrow$

- ▶ additional efficiency impact e^i within \tilde{D} : induce the poor to work more by lowering τ (on everyone) (cf. Kanbur, Keen&Tuomala 1994)

Outline

Introduction

Model of optimal taxation for developing countries

Model basics

Linear income taxation

Linear income tax & Public provision of public and private goods

Linear income tax & Commodity taxation

Summary and applications of the model

Summary

Applications/Future work

Results: Public provision with linear income taxation

Provision of pure public good G

When the government is welfaristic, public provision rule is:

$$\sigma^* = \frac{p - \tau \bar{z}_G}{1 - \tau \bar{z}_b}$$

- ▶ σ^* welfare-weighted sum of marginal rates of substitution between G and b
- ▶ RHS reflects relative cost of public provision
 - ▶ p (price of G) reflects the marginal rate of transformation
 - ▶ $\tau \bar{z}_G$, $\tau \bar{z}_b$ reflect tax revenue effects

Results: Public provision with linear income taxation

Provision of pure public good G

When the government is welfaristic, public provision rule is:

$$\sigma^* = \frac{p - \tau \bar{z}_G}{1 - \tau \bar{z}_b}$$

- ▶ σ^* welfare-weighted sum of marginal rates of substitution between G and b
- ▶ RHS reflects relative cost of public provision
 - ▶ p (price of G) reflects the marginal rate of transformation
 - ▶ $\tau \bar{z}_G$, $\tau \bar{z}_b$ reflect tax revenue effects

Results: Public provision with linear income taxation

Provision of pure public good G

When the government's objective is to minimize poverty (deprivation $D = D(x^i, G, \bar{x}, \bar{G})$), the public provision rule becomes:

$$D^* = \frac{p - \tau \bar{z}_G}{1 - \tau \bar{z}_b}$$

- ▶ $D^* = \frac{\sum_i D_G + \sum D_x (1 - \tau) z_G^i}{\sum_i D_x (1 + (1 - \tau) z_b^i)}$ relative efficiency of G in reducing deprivation
 - ▶ Additional impact on deprivation via labour supply impacts z_G^i
- ▶ RHS reflects relative cost of public provision

Results: Public provision with linear income taxation

Provision of pure public good G

When the government's objective is to minimize poverty (deprivation $D = D(x^i, G, \bar{x}, \bar{G})$), the public provision rule becomes:

$$D^* = \frac{p - \tau \bar{z}_G}{1 - \tau \bar{z}_b}$$

- ▶ $D^* = \frac{\sum_i D_G + \sum D_x (1 - \tau) z_G^i}{\sum_i D_x (1 + (1 - \tau) z_b^i)}$ relative efficiency of G in reducing deprivation
 - ▶ Additional impact on deprivation via labour supply impacts z_G^i
- ▶ RHS reflects relative cost of public provision

Results: Public provision with linear income taxation

Other types of public provision

- ▶ Provision of quasi-private good $s = G + h$
 - ▶ Deprivation $D(x^i, s^i, \bar{x}, \bar{s})$: people can make private purchases h^i but total amount s^i defines deprivation
 - ▶ If do not crowd out private purchases, equal to pure public good case
 - ▶ If crowd out private purchases entirely, and provision is funded with a matching increase in tax rate, no impact on poverty
- ▶ Publicly provided good G affects productivity:
 - ▶ Consumption of good G is not valued as such ($D_G = 0$), but it has an impact on the wage rate:
$$z^i = w(G)L^i \text{ such that } w' > 0 \Rightarrow z_G^i = w \frac{\partial L}{\partial G} + w' L$$
 - ▶ Public provision can be desirable even if no direct impact on individual deprivation

Results: Public provision with linear income taxation

Other types of public provision

- ▶ Provision of quasi-private good $s = G + h$
 - ▶ Deprivation $D(x^i, s^i, \bar{x}, \bar{s})$: people can make private purchases h^i but total amount s^i defines deprivation
 - ▶ If do not crowd out private purchases, equal to pure public good case
 - ▶ If crowd out private purchases entirely, and provision is funded with a matching increase in tax rate, no impact on poverty
- ▶ Publicly provided good G affects productivity:
 - ▶ Consumption of good G is not valued as such ($D_G = 0$), but it has an impact on the wage rate:
$$z^i = w(G)L^i \text{ such that } w' > 0 \Rightarrow z_G^i = w \frac{\partial L}{\partial G} + w' L$$
 - ▶ Public provision can be desirable even if no direct impact on individual deprivation

Outline

Introduction

Model of optimal taxation for developing countries

Model basics

Linear income taxation

Linear income tax & Public provision of public and private goods

Linear income tax & Commodity taxation

Summary and applications of the model

Summary

Applications/Future work

Results: Commodity taxation with linear income taxation

Welfaristic tax rule:

$$\frac{1}{N} \sum_i \sum_j t_j \frac{\partial \tilde{x}_k^i}{\partial q_j} = \frac{1}{\lambda} \text{cov}(\gamma^i, x_k^i)$$

Poverty-minimizing tax rule:

$$\begin{aligned} \frac{1}{N} \sum_i \sum_j t_j \frac{\partial \tilde{x}_k^i}{\partial q_j} &= -\frac{1}{\lambda} \left[\frac{1}{N} \sum_i D_c x_k^i + \frac{1}{N} \sum_i \sum_j D_c q_j \frac{\partial \tilde{x}_k^i}{\partial q_j} \right] \\ &\quad + \frac{1}{\lambda} \text{cov} \left(D_c q_j \frac{\partial x_j^i}{\partial b}, x_k^i \right) - \frac{1}{\lambda} \text{cov} \left(\sum_j t_j \frac{\partial x_j^i}{\partial b}, x_k^i \right) \end{aligned}$$

Results: Commodity taxation with linear income taxation

Welfaristic tax rule:

$$\frac{1}{N} \sum_i \sum_j t_j \frac{\partial \tilde{x}_k^i}{\partial q_j} = \frac{1}{\lambda} \text{cov}(\gamma^i, x_k^i)$$

Poverty-minimizing tax rule:

$$\begin{aligned} \frac{1}{N} \sum_i \sum_j t_j \frac{\partial \tilde{x}_k^i}{\partial q_j} &= -\frac{1}{\lambda} \left[\frac{1}{N} \sum_i D_c x_k^i + \frac{1}{N} \sum_i \sum_j D_c q_j \frac{\partial \tilde{x}_k^i}{\partial q_j} \right] \\ &\quad + \frac{1}{\lambda} \text{cov} \left(D_c q_j \frac{\partial x_j^i}{\partial b}, x_k^i \right) - \frac{1}{\lambda} \text{cov} \left(\sum_j t_j \frac{\partial x_j^i}{\partial b}, x_k^i \right) \end{aligned}$$

Results: Commodity taxation with linear income taxation

- ▶ Interpretation of welfaristic and poverty-minimizing tax rules is similar:
 - ▶ The more low-income people consume the good the more its consumption should be encouraged (when income is low, impact on D is higher)
- ▶ Uniformity result changes:
 - ▶ Deaton 1979: uniform commodity taxes ($t_j = t$) optimal only under strict assumptions (preferences separable between consumption and leisure; linear Engel curves)
 - ▶ Under poverty minimization, result does not hold even under the same assumptions - favour differentiated taxes for the benefit of the poor

Outline

Introduction

Model of optimal taxation for developing countries

Model basics

Linear income taxation

Linear income tax & Public provision of public and private goods

Linear income tax & Commodity taxation

Summary and applications of the model

Summary

Applications/Future work

Summary

- ▶ Use optimal tax framework to characterize comprehensive redistributive tax and transfer systems for developing countries
 - ▶ Use linear income tax (and commodity taxes) to finance universal lump-sum income transfer (and public provision of public or private goods)
 - ▶ Objective is to reduce poverty in the country
- ▶ Illustrate key tax results under these features - find that having poverty minimization as objective matters
 - ▶ Tax rules more sensitive to labour supply behaviour
 - ▶ Uniform commodity taxes are never optimal; favour differentiated commodity taxes
- ▶ Model can also be used for further developing country applications

Outline

Introduction

Model of optimal taxation for developing countries

Model basics

Linear income taxation

Linear income tax & Public provision of public and private goods

Linear income tax & Commodity taxation

Summary and applications of the model

Summary

Applications/Future work

Applications

Framework suitable for other developing country applications, e.g.:

- ▶ Informality
 - ▶ Not everyone is registered to pay taxes
 - ▶ Impacts poverty reduction efficiency
- ▶ Low administrative capacity
 - ▶ Part of collected tax revenue “leaks out”
 - ▶ Ineffective administration, corruption, etc.
 - ▶ Impacts poverty reduction efficiency

Applications

Framework suitable for other developing country applications, e.g.:

- ▶ Informality
 - ▶ Not everyone is registered to pay taxes
 - ▶ Impacts poverty reduction efficiency
- ▶ Low administrative capacity
 - ▶ Part of collected tax revenue “leaks out”
 - ▶ Ineffective administration, corruption, etc.
 - ▶ Impacts poverty reduction efficiency

Applications

Informality: consider a wider inability to move to the formal sector

- ▶ Formal sector: pay linear income tax τ , receive income transfer
- ▶ Informal sector: don't pay taxes, receive income transfer
- ▶ Probability to be in the formal sector: $\kappa = \kappa(\tau, z^i(\tau, b))$
 - ▶ $\kappa' = \kappa_\tau + \kappa_z z_\tau$ where $\kappa_\tau < 0$, $\kappa_z > 0$ and $z_\tau < 0$ so that the result is $\kappa' < 0$
 - ▶ $\kappa_z z_b < 0$
- ▶ Illustrates:
 - ▶ smaller income transfer b for everyone because $\sum_i \kappa \tau z^i < \sum_i \tau z^i$
 - ▶ but reduce poverty: the poor and informal ($\kappa_z > 0$) have disposable income $c = z + b$